10/25-10/31

### Sales Order

| Station: WRMD-TV          |                             |            | Agency:     | TARGETED PL        | LATAFORM MEDIA |            |
|---------------------------|-----------------------------|------------|-------------|--------------------|----------------|------------|
| Contract Name: SEIU COPI  | E 1467566 est51             | 01         | Address:    | 1291 Hollywoo      | d Avenue       |            |
| Contract#:                |                             | 1428035958 | City:       | Annapolis          | State: MD      |            |
| Start Date: 10/25/16      | End Date:                   | 10/31/16   |             |                    | Zip:           | 21403      |
| Revenue Type: POLITICAL   | SALES                       | *******    |             |                    |                |            |
| NATIONAL                  |                             | Type: Cash |             |                    |                |            |
| Advertiser: SEIU-COPE     |                             |            | Agency Co   | ommission %: 15    |                |            |
| Address:                  |                             |            | Billing Cyc | e: Standard        |                |            |
| City:                     | State: Zij                  | o:         | Salespers   | on: 5323nnat       | Comm 9         | %:       0 |
| Product Name: 841 ISSUE   | 1467566 est510 <sup>-</sup> | 1          | Makegood    | Policy: Within Con | tract Dates    |            |
| Estimate #: 5101          |                             | *******    |             |                    |                |            |
| Competitive Code: POLITIC | AL                          |            |             |                    |                |            |

|    | DA       | ΓES       | Alt                                     | TIM        | MES        |      |   |   |   | DI | STRI | BUTI | ON |        |             |                     | T           | OTALS    |     |
|----|----------|-----------|---|------------|------------|------|---|---|---|----|------|------|----|--------|-------------|---------------------|-------------|----------|-----|
| No | START    | END       | wks                                     | START      | END        | LEN  | М | Т | W | Т  | F    | SA   | SU | Per Wk | D/W         | RATE                | SPOTS       | \$\$     | PTY |
| 1  | 10/29/16 | 10/30/16  |   | 11:00 AM   | 1:00 PM    | 30   |   |   |   |    |      | 1    |    | 1      | D           | 100.00              | 1           | 100.00   | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        |             | Sa - Su S           | OCCER G     | AMES     |     |
| 2  | 10/28/16 | 10/28/16  |   | 11:30 PM   | 12:00 AM   | 30   |   |   |   |    | 1    |      |    | 1      | D           | 100.00              | 1           | 100.00   | 1   |
|    |          |           | *************************************** |            |            |      |   |   |   |    |      |      |    |        |             | F - boxeo           | Good till 1 | am       |     |
| 3  | 10/25/16 | 10/31/16  |   | 6:00 AM    | 7:00 AM    | 30   |   | 1 |   | 1  |      |      |    | 2      | D           | 100.00              | 2           | 200.00   | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        |             | Tu - F, M           |             |          |     |
| 4  | 10/25/16 | 10/31/16  |   | 7:00 AM    | 10:00 AM   | 30   |   |   | 1 |    | 1    |      |    | 2      | D           | 150.00              | 2           | 300.00   | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        | r-text//ass | Tu - F, M           |             |          |     |
| 5  | 10/25/16 | 10/31/16  |   | 10:00 AM   | 10:30 AM   | 30   |   | 1 | 1 |    |      |      |    | 2      | D           | 125.00              | 2           | 250.00   | 1   |
|    |          | 51        |   |            |            |      |   |   |   |    |      |      |    |        |             | Tu - F, M           |             |          |     |
| 6  | 10/27/16 | 10/27/16  |   | 10:00 AM   | 10:30 AM   | 30   |   |   |   | 1  |      |      |    | 1      | D           | 125.00              | 1           | 125.00   | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        |             | Th                  |             |          |     |
| 7  | 10/25/16 | 10/31/16  |   | 10:30 AM   | 12:00 PM   | 30   |   |   |   | 1  | 1    |      |    | 2      | D           | 125.00              | 2           | 250.00   | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        |             | Tu - F, M           |             |          |     |
| 8  | 10/25/16 | 10/31/16  |   | 12:00 PM   | 1:00 PM    | 30   |   | 1 | 1 |    |      |      |    | 2      | D           | 200.00              | 2           | 400.00   | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        |             | Tu - F, M           |             |          |     |
| 9  | 10/25/16 | 10/31/16  |   | 1:00 PM    | 2:00 PM    | 30   |   |   |   | 1  | 1    |      |    | 2      | D           | 200.00              | 2           | 400.00   | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        |             | Tu - F, M           |             |          |     |
| 10 | 10/25/16 | 10/31/16  |   | 2:00 PM    | 3:00 PM    | 30   |   | 1 |   | 1  |      |      |    | 2      | D           | 250.00              | 2           | 500.00   | 1   |
|    | Т Т      |           |   |            |            | nose |   |   |   |    |      |      | _  | 200    | 28.0        | Tu - F, M           |             |          |     |
| 11 | 10/25/16 | 10/31/16  |   | 3:00 PM    | 4:00 PM    | 30   |   |   | 1 |    | 1    |      |    | 2      | D           | 250.00              | 2           | 500.00   | 1   |
|    | 10101110 | 10/01/1/0 |   |            |            |      | _ |   |   |    |      |      |    |        |             | Tu - F, M           |             |          |     |
| 12 | 10/31/16 | 10/31/16  |   | 10:00 AM   | 4:00 PM    | 30   | 2 |   |   |    |      |      |    | 2      | D           | 200.00              | 2           | 400.00   | 1   |
| 40 | 40/00/40 | 10/00/10  |   | 40.00 DM   | 44.00.014  | 00   |   |   |   | _  |      |      |    |        |             | M                   |             |          |     |
| 13 | 10/30/16 | 10/30/16  |   | 10:00 PM   | 11:00 PM   | 30   |   |   |   |    |      |      | 2  | 2      | D           | 350.00              | 2           | 700.00   | 1   |
| 11 | 10/05/10 | 10/24/10  |   | F-00 DM    | C:00 DM    | 20   |   | 4 | 4 |    |      |      |    | 0      |             |                     | Don Franci  |          |     |
| 14 | 10/25/16 | 10/31/16  |   | 5:00 PM    | 6:00 PM    | 30   |   | 1 | 1 |    |      |      |    | 2      | D           | 375.00              | 2           | 750.00   | 11  |
| 15 | 10/25/16 | 10/31/16  |   | 4:00 PM    | 6:00 PM    | 30   |   |   |   | 1  | 1    |      |    | 2      | D           | Tu - F, M<br>365.00 | 2           | 720.00   | 1   |
|    | 10/20/10 | 10/31/10  |   | 4.00 FIVI  | 0.00 FIVI  | 30   |   |   |   | 1  | 1    |      |    | 2      | D           | Tu - F, M           | 2           | 730.00   | 1   |
| 16 | 10/25/16 | 10/31/16  |   | 6:00 PM    | 6:30 PM    | 30   |   | 1 |   | 1  |      |      |    | 2      | D           | 600.00              | 2           | 1,200.00 | 1   |
|    | 13/20/10 | 10/01/10  |   | 5.00 i W   | 3.00 1 101 | 00   |   |   |   |    |      |      |    |        |             | Tu - F, M           |             | 1,200.00 | I   |
| 17 | 10/25/16 | 10/31/16  |   | 6:30 PM    | 7:00 PM    | 30   |   |   | 1 |    | 1    |      |    | 2      | D           | 500.00              | 2           | 1,000.00 | 1   |
|    | 13/20/10 | 10/01/10  |   | 0.00 1 101 | 7.001 101  | 50   |   |   |   |    | 1    |      |    |        | D           | Tu - F, M           | 2           | 1,000.00 | 1   |
|    |          |           |   |            |            |      |   |   |   |    |      |      |    |        |             | 1 U - 1 , IVI       |             |          |     |

|      | DAT      | ES       | Alt | TIN      | MES      |     |   |                  |   | DI  | STR | BUT | ION |        |     | D.T.      | , то  | OTALS    | DTV                 |
|------|----------|----------|-----|----------|----------|-----|---|------------------|---|-----|-----|-----|-----|--------|-----|-----------|-------|----------|---------------------|
| No   | START    | END      | wks | START    | END      | LEN | М | Т                | W | Т   | F   | SA  | SU  | Per Wk | D/W | RATE      | SPOTS | \$\$     | PTY                 |
| 18   | 10/25/16 | 10/31/16 |     | 6:00 PM  | 7:00 PM  | 30  |   | 1                |   |     | 1   |     |     | 2      | D   | 550.00    | 2     | 1,100.00 | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Tu - F, M |       |          |                     |
| 19   | 10/25/16 | 10/31/16 |     | 7:00 PM  | 8:00 PM  | 30  |   | 1                | 1 | 1   |     |     |     | 3      | D   | 600.00    | 3     | 1,800.00 | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Tu - F, M |       |          |                     |
| 20   | 10/25/16 | 10/31/16 |     | 8:00 PM  | 9:00 PM  | 30  |   |                  | 1 |     | 1   |     |     | 2      | D   | 650.00    | 2     | 1,300.00 | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Tu - F, M |       |          |                     |
| 21   | 10/25/16 | 10/31/16 |     | 9:00 PM  | 10:00 PM | 30  |   | 1                |   | 1   |     |     |     | 2      | D   | 675.00    | 2     | 1,350.00 | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Tu - F, M |       |          |                     |
| 22   | 10/25/16 | 10/31/16 |     | 10:00 PM | 11:00 PM | 30  |   |                  | 1 |     | 1   |     |     | 2      | D   | 700.00    | 2     | 1,400.00 | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Tu - F, M |       |          |                     |
| 23   | 10/25/16 | 10/31/16 |     | 7:00 PM  | 11:00 PM | 30  | 1 | 1                |   |     |     |     |     | 2      | D   | 650.00    | 2     | 1,300.00 | 1                   |
|      |          |          |     |          |          |     |   |                  |   | 200 |     |     |     |        |     | Tu - F, M |       |          |                     |
| 24   | 10/25/16 | 10/31/16 |     | 11:00 PM | 11:30 PM | 30  |   |                  | 1 | 1   |     |     |     | 2      | D   | 500.00    | 2     | 1,000.00 | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Tu - F, M |       |          | MIN 1907 - 1 (1907) |
| 25   | 10/25/16 | 10/31/16 |     | 11:30 PM | 12:00 AM | 30  | 1 | 1                |   |     |     |     |     | 2      | D   | 300.00    | 2     | 600.00   | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Tu - F, M |       |          |                     |
| 26   | 10/29/16 | 10/30/16 |     | 12:00 PM | 6:00 PM  | 30  |   |                  |   |     |     | 1   |     | 1      | D   | 100.00    | 1     | 100.00   | 1                   |
|      |          |          |     |          |          | ,   |   | ) - () ( - 1425) |   |     |     |     |     |        |     | Sa -Su    |       |          |                     |
| 27   | 10/29/16 | 10/29/16 |     | 1:30 PM  | 2:30 PM  | 30  |   |                  |   |     |     | 1   |     | 1      | D   | 100.00    | 1     | 100.00   | 1                   |
| 2000 |          |          |     | 1100     |          |     |   |                  |   |     |     |     |     |        |     | Sa        |       | _        |                     |
| 28   | 10/29/16 | 10/29/16 |     | 2:30 PM  | 4:30 PM  | 30  |   |                  |   |     |     | 1   |     | 1      | D   | 125.00    | 1     | 125.00   | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Sa - LVK  |       |          |                     |
| 29   | 10/30/16 | 10/30/16 |     | 12:30 PM | 2:30 PM  | 30  |   |                  |   |     |     |     | 1   | 1      | D   | 100.00    | 1     | 100.00   | 1                   |
|      |          |          | 7/2 |          |          |     |   |                  |   |     |     |     |     |        |     | Su        |       |          |                     |
| 30   | 10/30/16 | 10/30/16 |     | 5:00 PM  | 5:30 PM  | 30  |   |                  |   |     |     |     | 1   | 1      | D   | 125.00    | 1     | 125.00   | 1                   |
|      |          |          |     |          |          |     |   |                  |   |     |     |     |     |        |     | Su        |       |          |                     |

18,305.00 0.00 CA ST 16,955.00 1,350.00 Print Spot Prices TOTAL SPOTS 53 GROSS TOTAL \$ 18,305.00 EST.5101 ADJUSTED SPOTS ADJUSTED TOTAL \$ 18,305.00 APPROVE DECLINE General Manager Regional Traffiic Manager National Sales Manager Local Sales Manager

Billing Projections: By Month

Nov 16

Oct 16

|                                      |                  |   |  | OMDER II CALL   |   |   |  |                       |                |            |
|--------------------------------------|------------------|---|--|---|---|---|--|-----------------------|----------------|------------|
| Rep Order#<br>EC'd No                |                  | 1467566 Vен   | Ver# 3 Status Confirmed  | Traffic Order# 1467566<br>Sh  | 7566<br>Last Received:<br>Showing Buylines: | Printed:<br>10/07/16<br>All Lines   | <b>rinted:</b> 10/07/16 11:01 AM<br>10/07/16 11:01 AM<br>All Lines   | Ä                     |                | 1 of 3     |
| Station Advertiser Product Estimate# | # er W           | WRMD-TV TAMPA (SEIC) SEIU-COPE 841 - ISSUE 5101 JULIE KEANE | Agency (TPME)<br>1291 HO<br>ANNAPP<br>Agency C/P1/P2/E<br>Flight Dates | (TPME) TARGETED PLATFORM MEDIA<br>1291 HOLLYWOOD AVE<br>ANNAPOLIS, MD 21403<br><b>PI/P2/E</b> 831/841/5101<br><b>es</b> 10/25/16-10/31/16 | DRM MEDIA                                   | Rep Firm NBC Sales Office (WA Salesperson (HIL Sales Assistant JA Salesperson Phon Salesperson Fax# | Rep Firm NBCUNIVERSAL Sales Office (WA) WASHINGTON Salesperson (HIL) WILL HILDEBRANDT Sales Assistant JAY Salesperson Phone# 2028854861 Salesperson Fax# | TON<br>DEBRANI<br>861 | )T             |            |
| CONT                                 | CONTRACT COMMENT | MMENT   | 30 MIN SEP   |   |   |   |  |                       |                |            |
| E,                                   | Day              | Time  | Program  | Len RTG/IMP   | MP GRPS/<br>(000)                           | Rate  | Dates  | Spots/<br>Week        | Total<br>Spots | Total Cost |
| 1                                    | sa-su            | 11A-1P  | PREMIERE SOCCER LEAGUE   | 30  |   | \$100.00  | 10/29-10/30  | P                     | ь              | \$100.00   |
| И                                    | Ή                | 1130P-1A  | вохео  | 30  | ř   | \$100.00  | 10/28-10/28  | ь                     | Н              | \$100.00   |
| ω                                    | Tu-F, M          | 6A-7A   | SUELTA LA SOPA   | 30  | ř.  | \$100.00  | 10/25-10/31  | N                     | 2              | \$200.00   |
| 4                                    | Tu-F, M          | 7A-10A  | UN NUEVO DIA   | 30  | ř.  | \$150.00  | 10/25-10/31  | 2                     | и              | \$300.00   |
| ග                                    | Tu-F, M          | 10A-1030A   | DECISIONES   | 30  | î.  | \$125.00  | 10/25-10/31 5  | 2                     | ы              | \$250.00   |
| σ                                    | Th               | 10A-1030A   | TELENOTICAS  | 30  | î.  | \$125.00  | 10/27-10/27  | н                     | יב             | \$125.00   |
| 7                                    | Tu-F, M          | 1030A-12P   | NOVELA   | 30  | ī   | \$125.00  | 10/25-10/31 7  | Ν                     | 2              | \$250.00   |
| ω                                    | Tu-F, M          | 12₽-1₽  | NOVELA   | 30  | ı   | \$200.00  | 10/25-10/31 8  | ν                     | ъ              | \$400.00   |
| 9                                    | Tu-F, M          | 1P-2P   | NOVELA   | 3.0   | 1   | \$200.00  | 10/25-10/31 9  | И                     | 22             | \$400.00   |
| 10                                   | Tu-F, M          | 2P-3P   | SUELTA LA SOPA   | 30  | i   | \$250.00  | 10/25-10/31 ()   | 2                     | ю              | \$500.00   |
| 11                                   | Tu-F, M          | 3P-4P   | LO MEJOR DE CASO CERRADO   | 30  | ī   | \$250.00  | 10/25-10/31  | Ν                     | 2              | \$500.00   |
| 12                                   | ×                | 10A-4P  | DAYTIME ROT  | 30  | i.  | \$200.00  | 10/31-10/31  | 2                     | 2              | \$400.00   |
| 13                                   | Su               | 10P-11P   | DON FRANCISCO  | 3 0   | î.  | \$350.00  | 10/30-10/30 13   | 2                     | N              | \$700.00   |
| 14                                   | Tu-F, M          | 5P-6P   | CASO CERRADO HD  | 30  | ē   | \$375.00  | 10/25-10/31  | N                     | Ν              | \$750.00   |

| 30                  | 29               | 2 8         | 27               | 26               | 25             | 24                | 23             | 22           | 21            | 20             | 19              | 18                  | 17                  | 16                 | 15                    | Ln             | Station<br>Advertis<br>Product<br>Estimate<br>Buyer   | Rep C<br>EC'd  |
|---------------------|------------------|-------------|------------------|------------------|----------------|-------------------|----------------|--------------|---------------|----------------|-----------------|---------------------|---------------------|--------------------|-----------------------|----------------|---|--|
| Su                  | Su               | Sa          | Sa               | sa-su            | Tu-F,          | Tu-F,             | Tu-F,          | Tu-F,        | Tu-F          | Tu-F,          | Tu-F,           | Tu-                 | Tu-                 | Tu-F               | Tu-F,                 | Day            | i<br>tiser<br>ct<br>te#   | Rep Order#<br>EC'd No  |
|                     |                  |             |                  | Su               | F, M           | F,                | Ψ,             | <b>F</b> , м | F, М          | <b>Б</b> ,     | F, м            | ъ,<br>М             | Ψ,<br>M             | F,                 | ,<br>д                |                | /RMD-TV T/<br>(SEIC) SEIU<br>841 - ISSUE<br>5101<br>JULIE KEAI  |  |
| 5P-530P             | 1230P-230P       | 2309-4309   | 1309-2309        | 12P-6P           | 1130P-12A      | 11P-1130P         | 7P-11P         | 10P-11P      | 9P-10P        | 8P-9P          | 7P-8P           | 6P-7P               | 630P-7P             | 6P-630P            | 4P-6P                 | Time           | WRMD-TV TAMPA (SEIC) SEIU-COPE 841 - ISSUE 5101 JULIE KEANE   | 1467566  |
| N                   |                  | E           | Ω                | W                | Ħ              | н                 | ָּט            | Ŋ            | Ŋ.            | Ŋ              | O               | ĮπJ                 | Ŋ                   | Н                  | ĮΊ                    | Ч              |   | Ver#   |
| NOTICIERO TELEMUNDO | CINE DE LA TARDE | LA VOZ KIDS | CINE DE LA TARDE | WEEKEND ROTATION | TELENOTICAS PR | TELENOTICAS TAMPA | PRIME ROTATION | NOVELA       | NOVELA        | NOVELA         | CASO CERRADO HD | EARLY NEWS ROTATION | NOTICIERO TELEMUNDO | TELENOTOCIAS TAMPA | EARLY FRINGE ROTATION | Program        |   | 3 Sta  |
| 0                   |                  |             |                  |                  |                |                   |                |              |               |                |                 | N                   | 0                   |                    | ION                   |                | Agency (TPME) T<br>1291 HOI<br>ANNAPC<br>Agency C/P1/P2/E<br>Flight Dates   | Status Confirmed   |
| 30                  | 30               | 30          | 30               | 30               | 30             | 3.0               | 30             | 30           | 30            | 30             | 30              | 30                  | 30                  | 30                 | 30                    | Len RTG/       | (TPME) TARGETED PLATFORM MEDIA<br>1291 HOLLYWOOD AVE<br>ANNAPOLIS, MD 21403<br><b>PI/P2/E</b> 831/841/5101<br><b>es</b> 10/25/16-10/31/16 | Traffic Order# 1467566<br>Sho                                      |
| ì                   | à                | ì           | 1                | 1                | 1              | 1                 | 1              | ı            | I             | T              | 1               | ì                   | î                   | 1                  | 3 <b>I</b> T          | RTG/IMP        | FORM I  | 467566<br><b>Sho</b>   |
| I                   | ij               | ı           | ı                | ji.              | 1              | 1                 | I              | L            | T             | T              | 1               | ì                   | ı                   | i                  | ı                     | GRPs/<br>(000) | MEDIA   | 566<br>Last Received:<br>Showing Buylines:                         |
| \$125.00            | \$100.00         | \$125.00    | \$100.00         | \$100.00         | \$300.00       | \$500.00          | \$650.00       | \$700.00     | \$675.00      | \$650.00       | \$600.00        | \$550.00            | \$500.00            | \$600.00           | \$365.00              | Rate           | Rep Firm NBC Sales Office (WA Salesperson (HIL Sales Assistant JA Salesperson Phon Salesperson Fax#                                       | Printed:<br>10/07/16<br>All Lines                                  |
| 10/30-10/30         | 10/30-10/30      | 10/29-10/29 | 10/29-10/29      | 10/29-10/30      | 10/25-10/31    | 10/25-10/31       | 10/25-10/31 23 | 10/25-10/31  | 10/25-10/31 0 | 10/25-10/31 20 | 10/25-10/31     | 10/25-10/31         | 10/25-10/31         | 10/25-10/31        | 10/25-10/31 /5        | Dates          | # Y W   | <b>rinted:</b> 10/07/16 11:01 AM<br>10/07/16 11:01 AM<br>All Lines |
| 3                   | 2                | 88          | 2                | 26               | 25             | 24                | 23             | 2            | 2             | 00             | 19              | 12                  | 17                  | 16                 | 15                    | A spe          | VERSAL<br>ASHINGTOI<br>LL HILDEE<br>2028854861  | 01 AM  |
| ר                   | 1                | ٢           | 1                | ı                | 2              | Ν                 | 2              | 2            | 2             | Ν              | ω               | 2                   | N                   | ы                  | И                     | Spots/<br>Week | RANDI   |  |
| Þ                   | ъ                | ь           | ۲                | ٢                | N              | Ю                 | ю              | Ν            | Ν             | Ν              | ω               | И                   | 2                   | И                  | N                     | Total<br>Spots | 7   |  |
| \$125.00            | \$100.00         | \$125.00    | \$100.00         | \$100.00         | \$600.00       | \$1,000.00        | \$1,300.00     | \$1,400.00   | \$1,350.00    | \$1,300.00     | \$1,800.00      | \$1,100.00          | \$1,000.00          | \$1,200.00         | \$730.00              | Total Cost     |   | 2 of 3   |

| Ln Day Time Program                              | Buyer JULIE KEANE                                 | Estimate# 5101                | Product 841 - ISSUE                | Advertiser (SEIC) SEIU-COPE  | Station WRMD-TV TAMPA                 | Rep Order# 1467566 Ver# 3<br>EC'd No                                      |
|--|---|-------------------------------|------------------------------------|------------------------------|---------------------------------------|---|
| Len RTG/IMP GRPs/                                | Flight Dates 10/25/16-10/31/16                    | Agency C/P1/P2/E 831/841/5101 | ANNAPOLIS, MD 21403                | 1291 HOLLYWOOD AVE           | Agency (TPME) TARGETED PLATFORM MEDIA | Status Confirmed Traffic Order# 1467566  Last Received: Showing Buylines: |
| Rate Dates Spots/ Total Total Cost<br>Week Spots | Salesperson Phone# 2028854861<br>Salesperson Fax# | Sales Assistant JAY           | Salesperson (HIL) WILL HILDEBRANDT | Sales Office (WA) WASHINGTON | Rep Firm NBCUNIVERSAL                 | <b>Printed:</b> 10/07/16 11:01 AM 3 of 3 10/07/16 11:01 AM All Lines      |

--- REPORT TOTALS---

Report Totals: 53 / \$18,305.00

--- SALES MONTHLY TOTALS---

Order Totals: 53 / \$18,305.00 --- COMPETITIVE ---Oct2016: 51/ \$17,905.00 Total GRPS: 0.0 \$45,762.50 CGAL Nov2016:

Market Totals

.00%

OTHE

55.00%

WAC

5.00%

WBL

.00%

WRMD

40.00%

2/

\$400.00

OTHE= WVEA WAC= WFTT --- COMPETITIVE COMMENTS ---

Books [null]

Demos RA35+P

--- CREDIT RISK --CASH IN ADVANCE

| Salesperson Phone# 2028854861  Salesperson Fax# | ct 841 - ISSUE ANNAPOLIS, MD 21403<br>ate# 5101 Agency C/P1/P2/E 831/841/5101 | 1291 HOLLYWOOD AVE | Showing Buylines:  Agency (TPME) TARGETED DI ATEORM MEDIA | Rep Order# 1467566 Ver# 1 Status Confirmed Traffic Order# 1467566 Printed: 09/30/16 1:02 PM |
|---|---|--------------------|---|---|
|   | DT  |                    |   | 1 of 3  |

ORDER ID# 5441958 PLEASE NOTE 30 MIN SEP

| 14              | 13           | 12          | 11                       | 10             | 9           | ω           | 7           | σ           | σ           | 4            | ω              | N           | ч                      | - In           |
|-----------------|--------------|-------------|--------------------------|----------------|-------------|-------------|-------------|-------------|-------------|--------------|----------------|-------------|------------------------|----------------|
| Tu-F, M         | Tu-F, M      | ×           | Tu-F, M                  | Tu-F, M        | Tu-F, M     | Tu-F, M     | Tu-F, M     | Th          | Tu-F, M     | Tu-F, M      | Tu-F, M        | ਸ੍ਰ         | sa-su                  | Day            |
| 5P-6P           | 4P-5P        | 10A-4P      | 3P-4P                    | 2P-3P          | 1P-2P       | 12P-1P      | 1030A-12P   | 10A-1030A   | 10A-1030A   | 7A-10A       | 6A-7A          | 1130P-1A    | 11A-1P                 | Time           |
| CASO CERRADO HD | AL ROJO VIVO | DAYTIME ROT | LO MEJOR DE CASO CERRADO | SUELTA LA SOPA | NOVELA      | NOVELA      | NOVELA      | TELENOTICAS | DECISIONES  | UN NUEVO DIA | SUELTA LA SOPA | BOXEO       | PREMIERE SOCCER LEAGUE | Program        |
| 30              | 30           | 30          | 30                       | 30             | 30          | 30          | 30          | 30          | 30          | 30           | 30             | 30          | 30                     | Len            |
| Ţ               | ľ            | Ē           | ï                        | ï              | ï           | ï           | ř.          | ì           | ï           | ĩ            | ï              | ï           | ř                      | RTG/IMP        |
| 1               | ľ            | ť           | c                        | t              | C           | C           | ι           | t           | E.          | T.           | ι              | ¢.          | e e                    | GRPs/<br>(000) |
| \$375.00        | \$350.00     | \$200.00    | \$250.00                 | \$250.00       | \$200.00    | \$200.00    | \$125.00    | \$125.00    | \$125.00    | \$150.00     | \$100.00       | \$100.00    | \$100.00               | Rate           |
| 10/25-10/31     | 10/25-10/31  | 10/31-10/31 | 10/25-10/31              | 10/25-10/31    | 10/25-10/31 | 10/25-10/31 | 10/25-10/31 | 10/27-10/27 | 10/25-10/31 | 10/25-10/31  | 10/25-10/31    | 10/28-10/28 | 10/29-10/30            | Dates          |
| 2               | 2            | 2           | 12                       | 2              | 2           | 2           | 2           | Ľ           | 2           | 2            | N              | ı           | ь                      | Spots/<br>Week |
| N               | 2            | 2           | N                        | 2              | N           | 2           | Ν           | ۲           | Ν           | N            | Ν              | ۲           | Р                      | Total<br>Spots |
| \$750.00        | \$700.00     | \$400.00    | \$500.00                 | \$500.00       | \$400.00    | \$400.00    | \$250.00    | \$125.00    | \$250.00    | \$300.00     | \$200.00       | \$100.00    | \$100.00               | Total Cost     |

| Rep O<br>EC'd                        | Rep Order#<br>EC'd No | 1467566   | Ver#                  | 1 Status Confirmed           | 200000 | Traffic Order# 1467566<br>Sh  | 467566<br>L<br>Show | 566<br>Last Received:<br>Showing Buylines: | <b>Printed:</b> 09/3 09/30/16 1:02 PM All Lines   | 09/30/16 1:02 PM<br>1:02 PM  | ×                      |                | 2 of 3     |
|--------------------------------------|-----------------------|---|-----------------------|------------------------------|--------|---|---------------------|--|---|--|------------------------|----------------|------------|
| Station Advertiser Product Estimate# | # er ⊌                | WRMD-TV TAMPA (SEIC) SEIU-COPE 841 - ISSUE 5101 JULIE KEANE |                       | Agency<br>Agency<br>Flight I | O C    | (TPME) TARGETED PLATFORM MEDIA<br>1291 HOLLYWOOD AVE<br>ANNAPOLIS, MD 21403<br><b>PI/P2/E</b> 831/841/5101<br><b>es</b> 10/25/16-10/31/16 | FORM M              | EDIA                                       | Rep Firm NBCUN<br>Sales Office (WA) W<br>Salesperson (HIL) W<br>Sales Assistant JAY<br>Salesperson Fax# | Rep Firm NBCUNIVERSAL Sales Office (WA) WASHINGTON Salesperson (HIL) WILL HILDEBRANDT Sales Assistant JAY Sales Assistant JAY Salesperson Phone# 2028854861 Salesperson Fax# | AL<br>GTON<br>DEBRANDT | - 2            |            |
| L L                                  | Day                   | Time  | 1<br>1<br>1<br>1<br>1 | Program                      |        | Len RTG/IMP   |                     | GRPs/<br>(000)                             | Rate  | Dates  | Spots/<br>Week         | Total<br>Spots | Total Cost |
| 15                                   | Tu-F, M               | 1 4P-6P   |                       | EARLY FRINGE ROTATION        |        | 30  | £                   | ī  | \$365.00  | 10/25-10/31  | Ν                      | И              | \$730.00   |
| 16                                   | Tu-F, M               | 1 6P-630P   | 96.0                  | TELENOTOCIAS TAMPA           |        | 30  | ŗ.                  | ē  | \$600.00  | 10/25-10/31  | N                      | 2              | \$1,200.00 |
| 17                                   | Tu-F, M               | 1 630P-7P   |                       | NOTICIERO TELEMUNDO          |        | 30  | ľ                   | Ü  | \$500.00  | 10/25-10/31  | Ŋ                      | ν              | \$1,000.00 |
| 18                                   | Tu-F, M               | 1 6P-7P   |                       | EARLY NEWS ROTATION          |        | 30  | r                   | ť.   | \$550.00  | 10/25-10/31  | И                      | 2              | \$1,100.00 |
| 19                                   | Tu-F, M               | 7P-8P   |                       | CASO CERRADO HD              |        | 30  | Ţ.                  | ï  | \$600.00  | 10/25-10/31  | ω                      | ω              | \$1,800.00 |
| 20                                   | Tu-F, M               | 46-d8   |                       | NOVELA                       |        | 30  | 1                   | ĩ  | \$650.00  | 10/25-10/31  | ы                      | N              | \$1,300.00 |
| 21                                   | Tu-F, M               | 1 9P-10P  |                       | NOVELA                       |        | 30  | Ç                   | ï  | \$675.00  | 10/25-10/31  | 2                      | 2              | \$1,350.00 |
| 22                                   | Tu-F, M               | 10P-11P   | _                     | NOVELA                       |        | 30  | T.                  | Ü  | \$700.00  | 10/25-10/31  | 22                     | ν              | \$1,400.00 |
| 23                                   | Tu-F, M               | 7P-11P  |                       | PRIME ROTATION               |        | 30  | ı                   | č  | \$650.00  | 10/25-10/31  | 22                     | 2              | \$1,300.00 |
| 24                                   | Tu-F, M               | 11P-1130P   |                       | TELENOTICAS TAMPA            |        | 30  | I                   | Ĉ  | \$500.00  | 10/25-10/31  | 2                      | 2              | \$1,000.00 |
| 25                                   | Tu-F, M               | 1130P-12A   |                       | TELENOTICAS PR               |        | 30  | r                   | ü  | \$300.00  | 10/25-10/31  | ы                      | ъ              | \$600.00   |
| 26                                   | sa-su                 | 12P-6P  | _                     | WEEKEND ROTATION             |        | 30  | E                   | Ē  | \$100.00  | 10/29-10/30  | н                      | H              | \$100.00   |
| 27                                   | Sa                    | 130P-230P   |                       | CINE DE LA TARDE             |        | 30  | IS                  | Ü  | \$100.00  | 10/29-10/29  | ı                      | ı              | \$100.00   |
| 28                                   | Sa                    | 230P-430P   |                       | LA VOZ KIDS                  |        | 30  | 18                  | T  | \$125.00  | 10/29-10/29  | ь                      | 1              | \$125.00   |
| 29                                   | Su                    | 1230P-230P  |                       | CINE DE LA TARDE             |        | 30  | E                   | .C   | \$100.00  | 10/30-10/30  | ı                      | Ŀ              | \$100.00   |
| 30                                   | Su                    | 5P-530P   | L                     | NOTICIERO TELEMUNDO          |        | 30  | t                   | ı  | \$125.00  | 10/30-10/30  | 1                      | ı              | \$125.00   |

| In Day Time Program                              | Station WRMD-TV TAMPA Advertiser (SEIC) SEIU-COPE Product 841 - ISSUE Estimate# 5101 Buyer JULIE KEANE   | Rep Order# 1467566 Ver# 1<br>EC'd No   |
|--|--|--|
| Len RTG/IMP GRPs/                                | Agency (TPME) TARGETED PLATFORM MEDIA<br>1291 HOLLYWOOD AVE<br>ANNAPOLIS, MD 21403<br>Agency C/P1/P2/E 831/841/5101<br>Flight Dates 10/25/16-10/31/16    | Status Confirmed Traffic Order# 1467566<br>Last Received:<br>Showing Buylines: |
| Rate Dates Spots/ Total Total Cost<br>Week Spots | Rep Firm NBCUNIVERSAL Sales Office (WA) WASHINGTON Salesperson (HIL) WILL HILDEBRANDT Sales Assistant JAY Salesperson Phone# 2028854861 Salesperson Fax# | <b>Printed:</b> 09/30/16 1:02 PM 3 of 3 09/30/16 1:02 PM All Lines             |

---REPORT TOTALS---

Report Totals: 53 / \$18,305.00

---SALES MONTHLY TOTALS---

Order Totals: 53 / \$18,305.00 --- COMPETITIVE ---Oct2016: 51/ \$17,905.00 Total GRPS: 0.0 Nov2016: 2/ \$400.00

Books Market Totals [null] RA35+P \$18,305.00 CGAL .00% OTHE .00% WAC .00% WBL .00% WRMD 100.00%

--- CREDIT RISK ---

Demos

CASH IN ADVANCE

### **New Order**

Office: Client: Product: Agency: Washington 841 - issue 831 - SEIU Cope Targeted Platform Media

Piggyback Product: Estimate: 5101 - SEIU Cope 10.25-10.31

Demo 2: Demo 3: **Primary Demo:** 

CPM: GIMP: Comments: \$0.00 Separation: 30

CPP: GRP:

\$0.00 0.00

Phone:

Status: OrderID:

New

5441958

AE:

Will Hildebrandt

Telemundo Group (WRMD)

Rep Office:

Local/National:

National

Station: Order Type: Cancel Date:

Received in ePort:

9/29/2016 10:07:12 PM

WRMD Normal

Flight End: Flight Start:

10/31/2016 10/25/2016

Hiatus:

Interactive Dollars: Airtime Dollars: \$0.00 \$18,305.00

Total Dollars: Non-Airtime Dollars: \$0.00 \$18,305.00

Total Spots:

MarketShare:

# Weekly Airtime Lines

| 6                     | 9 (                   | 8 7  | 6                                    | 51                             | 4                               | ω                                    | 2   | ·  | No            | Line      |
|-----------------------|-----------------------|--|--------------------------------------|--------------------------------|---------------------------------|--------------------------------------|---|--|---------------|-----------|
| NOVELA  TuWThFM 1P-2P | NOVELA TuwThFM 12P-1P | Th 10A-10:30A TELENOTICIAS XTRA Tuw/ThFM 10:30 | TuWThFM 10A-<br>10:30A<br>DECISIONES | TuWThFM 7A-10A<br>UN NUEVO DIA | TuWThFM 6A-7A<br>SUELTA LA SOPA | M 8P-10P<br>WC Qualifier TBD<br>11/7 | F 11:30P-1A<br>"Boxeo 10/7, 10/14,<br>10/21, 10/28" | SaSu 11A-1P<br>PREMIERE LEAGUE<br>SOCCER<br>CHELSEA VS MAN<br>UTD 2/7/16 | (Program)     | e Daypart |
| DT :                  | DT !                  | DT DT  | DŢ                                   | DŢ                             | DT                              | DT                                   | S   | σ  | Code          | DPT       |
| \$200.00              | \$200.00              | \$125.00<br>\$125.00                           | \$125.00                             | \$150.00                       | \$100.00                        | \$600.00                             | \$100.00  | \$100.00   | Rate          |           |
| o 0                   | ဂ ၊                   | ი ი  | C                                    | C                              | O                               | 0                                    | O   | 0  | 2             |           |
| 30                    | g ;                   | <u>ა</u> ა                                     | 30                                   | 30                             | 30                              | 30                                   | 30  | 30   | Len           |           |
| 2                     | 2 1                   | 2 1  | 2                                    | 2                              | 2                               | 70                                   |   | _  | 10/25         |           |
| 20 1                  | <b>y</b> 1            | 2 1  | N                                    | 2                              | 2                               | -1                                   |   | _  | Spots Rtg CPP | Total     |

# New Order (Page 2)

| Agency:<br>Client:                         | Fligh                 | Line     | <b>==</b> 2                     | 12   | 13                              | <del></del>                   | 15   | 16  | 17  | 18   | 19                                      | 20   | 21                      | 22                       | 23                        | 24                               | 25                                     |                 | 26                        |       |
|--|-----------------------|----------|---------------------------------|--|---------------------------------|-------------------------------|--|---|---|--|---|--|-------------------------|--------------------------|---------------------------|----------------------------------|--|-----------------|---------------------------|-------|
| 7.   | Flight Start:         |          | TuWThFM 2P-3P<br>SUELTA LA SOPA | TuWThFM 3P-4P<br>LO MEJOR DE<br>CASO CERRADO | M 10P-4P<br>DAYTIME<br>ROTATION | TuWThFM 4P-5P<br>AL ROJO VIVO | TuWThFM 5P-6P<br>CASO CERRADO<br>HD/DBL RUN<br>EDICION ESTELAR | TuWThFM 4P-6P<br>EARLY FRINGE<br>ROTATION | TuWThFM 6P-6:30P<br>TELENOTICIAS<br>TAMPA | TuWThFM 6:30P-7P<br>NOTICIERO<br>TELEMUNDO | TuWThFM 6P-7P<br>EARLY NEWS<br>ROTATION | TuWThFM 7P-8P<br>CASO CERRADO<br>HD<br>EDICION ESTELAR | TUWThFM 8P-9P<br>NOVELA | TuWThFM 9P-10P<br>NOVELA | TuWThFM 10P-11P<br>NOVELA | TuWThFM 7P-11P<br>PRIME ROTATION | TuWThFM 11P-<br>11:30P<br>TELENOTICIAS | TuWThFM 11:30P- | TELENOTICIAS PLIERTO RICO | 01110 |
| Targeted<br>831 - SE                       | 10/25/2016            | DPT      | DI                              | DŢ   | 멐                               | DT                            | DŢ   | DT  | DT  | m  | M                                       | m<br>N   | m                       | E                        | m                         | m                                | Ξ                                      | Z               |                           |       |
| Targeted Platform Media<br>831 - SEIU Cope | )16                   |          | \$250.00                        | \$250.00                                     | \$200.00                        | \$350.00                      | \$375.00   | \$365.00                                  | \$600.00                                  | \$500.00                                   | \$550.00                                | \$600.00   | \$650.00                | \$675.00                 | \$700.00                  | \$650.00                         | \$500.00                               | \$300.00        |                           | 51000 |
| Media                                      |                       | 3        | ი <u>9</u>                      | C  | O                               | C                             | O  | O   | 0   | C  | c                                       | O  | C                       | O                        | 0                         | 0                                | C                                      | O               |                           | כ     |
|  |                       | <u>-</u> | 30                              | 38   | 30                              | 30                            | 30   | 30  | 30  | 30   | 30                                      | 30   | 30                      | 30                       | 30                        | 30                               | 30                                     | 30              |                           | 30    |
| Station:<br>Product:                       | Flight End:           | 10/35    |                                 | N  | 2                               | 2                             | N  | 2   | 2   | 2  | N                                       | y<br>W   | 20                      | N                        | 2                         | N                                | N                                      | 2               |                           | _     |
| WRMD<br>841 - issue                        | 10/31/2016            |          |                                 |  |                                 |                               |  |   |   |  |   |  |                         |                          |                           |                                  |  |                 |                           |       |
| Order ID:<br>Estimate:                     | Received in ePort:    | 0 1      |                                 |  |                                 |                               |  |   |   |  |   | -  |                         |                          |                           |                                  |  | Management      |                           |       |
| 5441958<br>5101 - SEIU Cope 10.25-10.31    | 9/29/2016 10:07:12 PM | CBB      | 2                               | 2  | 2                               | 2                             | 2  | 2   | 2   | 2  | 2                                       | N  | 2                       | 2                        | 2                         | 2                                | 2                                      | 2               |                           |       |

# New Order (Page 3)

| ncy:  It  Daypart  (Program)  Sa 1:30P-2:30P  CINE DE LA TARDE  Sa 2:30P-4:30P  LA VOZ KIDS 3 -  REPEAT  Su 12:30P-2:30P  CINE DE LA TARDE  Su 5P-5:30P  NOTICIERO  TELEMUNDO  | 2                  | Cash\$ - Spots: \$18,305.00 - 53 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$18,305.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00 | Total Cost: \$18,305.00 | le\$ - Spots: \$0.00 - 0 | 53 Trac | 305.00 - | Spots: \$18, | Cash\$ - |   |          |
|--|--------------------|--|-------------------------|--------------------------|---------|----------|--------------|----------|---|----------|
| Targeted Platform Media Station:  831 - SEIU Cope Product:  10/25/2016 Product:  10/25/2016 Flight End:  Program) Code Rate C/T Len 10/25  P-2:30P S \$100.00 C 30 1  ELA TARDE S \$125.00 C 30 1  SP-4:30P S \$100.00 C 30 1  P-4:30P S \$125.00 C 30 1  ELA TARDE S \$100.00 C 30 1  ELA TARDE S \$100.00 C 30 1 |                    |  |                         | 53                       | spots:  | Total :  |              |          |   |          |
| Targeted Platform Media Station:  831 - SEIU Cope Product:  10/25/2016 Flight End:  10/25/2016 Flight End:  Program) Code Rate C/T Len 10/25  Pp-2:30P S \$100.00 C 30 1  STRIDS 3 - CT T  |                    |  |                         |                          | 38      | 0        | \$125.00     | s        | Su 5P-5:30P<br>NOTICIERO<br>TELEMUNDO       | <u>~</u> |
| Targeted Platform Media Station: 1 831 - SEIU Cope Product: 10/25/2016 Flight End: 1  Daypart DPT Frogram) Code Rate C/T Len 10/25 P-2:30P S \$100.00 C 30 1  PLA TARDE S \$125.00 C 30 1  ZKIDS 3 - VI  |                    |  |                         | _                        | 30      | C        | \$100.00     | S        | Su 12:30P-2:30P<br>CINE DE LA TARDE         | 30       |
| Targeted Platform Media  831 - SEIU Cope  10/25/2016  Product:  10/25/2016  Daypart DPT  rogram)  Code Rate C/T Len 10/25  P-2:30P S \$100.00 C 30 1   |                    |  |                         | _                        | 30      | C        | \$125.00     | S        | Sa 2:30P-4:30P<br>LA VOZ KIDS 3 -<br>REPEAT | 29       |
| Targeted Platform Media Station:  831 - SEIU Cope Product:  10/25/2016 Flight End:  Program) Code Rate C/T Len 10/25   |                    |  |                         | 1                        | 30      | C        | \$100.00     | S        | Sa 1:30P-2:30P<br>CINE DE LA TARDE          | 28       |
| Targeted Platform Media Station: 831 - SEIU Cope Product: 10/25/2016 Flight End:   | Spots              |  |                         | )/25                     | -       | C/T      |              | Code     | (Program)                                   | No       |
| Targeted Platform Media Station:  831 - SEIU Cope Product:  10/25/2016 Flight End:   | Total              |  |                         |                          |         |          |              | DPT      | Daypart                                     | Line     |
| Targeted Platform Media Station: 831 - SEIU Cope Product:  | Received in ePort: |  | 10/31/2016              | Flight End:              |         |          | 016          | 10/25/2  | t Start:                                    | Fligh    |
| Targeted Platform Media Station:   | Estimate:          |  | 841 - issue             | Product:                 |         |          | EIU Cope     | 831 - SI | Ħ,  | Clier    |
|  | Order ID:          |  | WRMD                    | Station:                 |         | Media    | d Platform   | Targete  | ıcy:  | Ager     |





### POLITICAL INQUIRY RECORD: NATIONAL AND LOCAL ISSUE ADS ALL QUESTIONS MUST BE ANSWERED

| (  | O qu    | communicates a political matter of national importance" by referring to (1) a legally ified candidate for federal office; (2) any election to federal office; <u>or</u> (3) a national slative issue of public importance (e.g., Affordable Care Act, IRS tax code, etc.) |  |  |
|--|---------|---|--|--|
|  |         | <u>OR</u>   |  |  |
| (  |         | elates to state or local issue and does <u>not</u> communicate a political matter of national ortance   |  |  |
| 1.   | Reque   | ted by (Agency name, address, phone number & contact)   |  |  |
|  | Agenc   | Name Targeted Platform  |  |  |
|  | Contac  | Meredith Kaufman  |  |  |
|  | Phone   | lumber 202-965-5060   |  |  |
|  | Addres  | 650 Massachusetts Ave. NW Suite 210 Washington, DC 20001  |  |  |
|  |         |   |  |  |
| 2. Paid for by (Advertiser/sponsor name, address, phone number & contact): |         |   |  |  |
|  | Name    | SEIU Cope   |  |  |
|  | Contac  | Norm Greene   |  |  |
|  | Phone   | lumber 202 730 7000   |  |  |
|  | Addre   | 1800 Massachusetts Ave. NW Washington DC 20036  |  |  |
|  |         |   |  |  |
|  |         |   |  |  |
| 3.   | Date o  | request: 9/15/16  |  |  |
| 4.   | Reque   | t received by:  |  |  |
|  | Telem   | ndo   |  |  |
| 5.   | Details |   |  |  |

Names(s) of candidate(s) referred to, office being sought and date of election:

Catherine Cortez Masto, Joe Heck NV Senate

6. If ad refers to federal candidate(s) or federal election, list:





### POLITICAL INQUIRY RECORD: NATIONAL AND LOCAL ISSUE ADS ALL QUESTIONS MUST BE ANSWERED

| 7.  | If ad refers to a national legislative issue, identify:  |
|-----|--|
|     | Senate   |
| 8.  | List sponsor's chief executive officers, members of executive committee or board of directors: |
|     | Norm Green, Gerry Hudson,  |
| 9.  | Date and nature of follow-ups, if any:   |
| 10. | Disposition:   |
|     | O Accepted – see attached contract details O Rejected – provide reason:                        |
| Ac  | lditional Information:   |
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### AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| Station and L                             | ocation:     |      |       | 9/29/16   | <b>3</b>  |
|---|--------------|------|-------|-----------|-----------|
| - 10 TO A STREET STREET A 1972 THE SHOULD | ed Platfor   |      |       | sue:      |           |
|   |              | SEIU | Cope  |           |           |
| Broadcast                                 | Time of Day, | Dave | Class | Times per | Number of |

| Broadcast<br>Length | Time of<br>Day,<br>Rotation or<br>Package | Days | Class | Times per<br>Week | Number of<br>Weeks |
|---------------------|---|------|-------|-------------------|--------------------|
| A                   |   | OR   | DE    | RE                |                    |

This broadcast time will be used by: \_\_\_\_\_\_SEIU Cope

### THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

| Does the programming (in whole or in prelating to any political matter of | 보살물면 50명에도 1455년에 어딘을 하는데 함께 살살은 하나요? 다른 수 있는데 하는데 하는데 그는데 그는데 그는데 그는데 그는데 보고 있는데 보를 보고 있는데 없는데 없는데 없는데 없는데 없는데 다른데 나를 보고 있는데 없는데 없는데 없는데 없는데 없는데 없는데 없는데 없는데 없는데 없 |
|---|---|
| ■ Yes   | □No   |

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: SEIU Cope General Election: November 8th, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

SEIU Cope 1800 Massachusetts Ave. NW Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Gerry Hudson Contact: Norm Greene

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.  TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR) |                                |                      |  |  |  |  |
|--|--------------------------------|----------------------|--|--|--|--|
| IO BE SIG  | INÈD BY 1930E ADVER 19EK (     | SPONSOK)             |  |  |  |  |
| September 29th, 2016   | Kom Diel                       | (202) 965-5060       |  |  |  |  |
| Date   | Signature                      | Contact Phone Number |  |  |  |  |
| TO BI  | E SIGNED BY STATION REPRESENT. |                      |  |  |  |  |
| ☐ Accepted   | □ Accepted in Part             | ☐ Rejected           |  |  |  |  |
| Circula III  | Printed Name                   | Title                |  |  |  |  |
| Signature  | Printed Name                   | Title                |  |  |  |  |